

One Union Square West



Iconic Corner Retail 169' of Frontage Flagship Opportunity

1 Union Square West Retail:

Ground Floor Retail: ~4,600sf (Corner)

Lower Level Retail : ~6,750sf

Total Retail: ~11,350sf

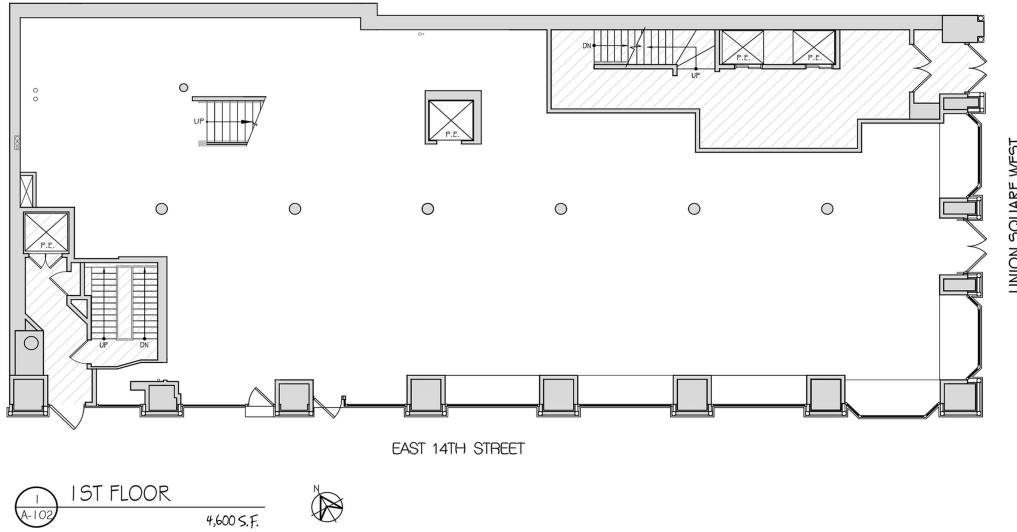
Possession: ~Sept. 1, 2024

Features:

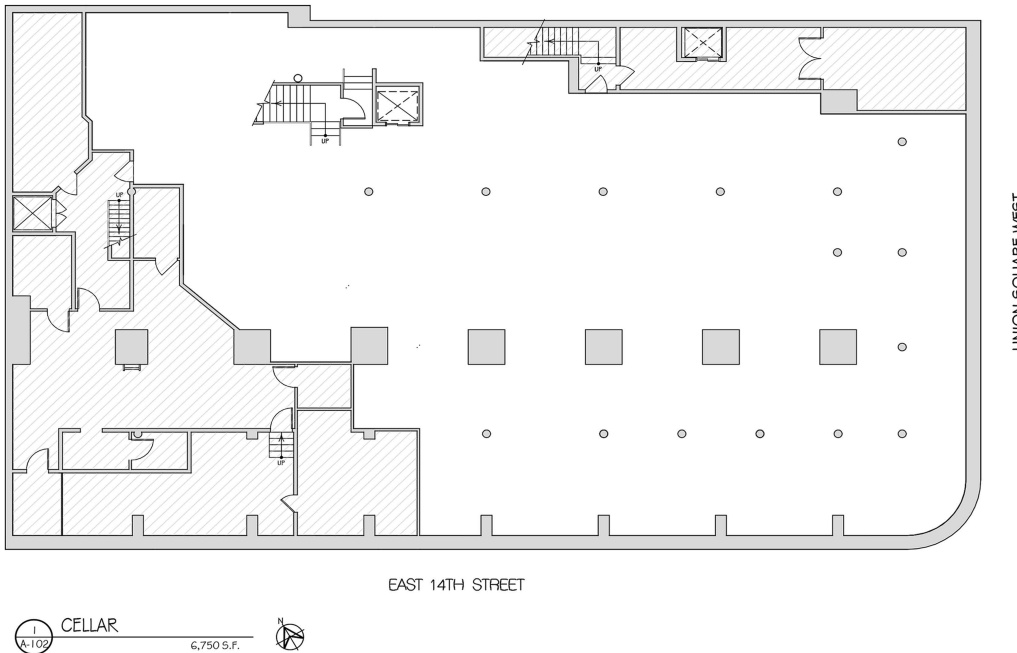
- 52' of frontage on Union Square West
- 117' of frontage on East 14th street
- Interior Elevator
- Ceiling Height: 17'+



1 Union Square West



Ground Floor Retail
~4,600 sf



Lower Level Retail
~6,750 sf

Union Square Highlights:

Union Square-14th Street is home to high-profile institutions and headquarters across a range of sectors. These include technology, advertising, media, and information (TAMI), hospitality, finance, real estate, and design, along with a mix of retailers, both local landmarks and national brands alike. This rich mix continues to be a major draw. According to the data platforms Replica and Placer, retail spending and foot traffic in the district are nearing pre-pandemic levels.

Pedestrian Count: 386,000 persons per day

Union Square Subway Station: 34mm pedestrians per annum (4th busiest in NYC)

Union Square Partnership

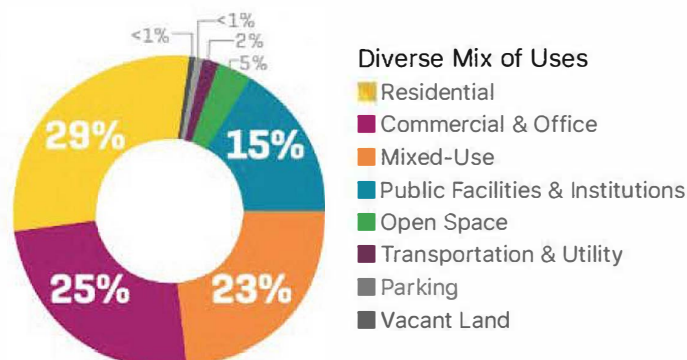
10 year Vision Plan: [Vision-Union Square Partnership \(unionsquarenyc.org/vision\)](https://unionsquarenyc.org/vision)

Average visitor income: \$165,000/a year, with nearly 25% of visitors reporting over \$200K

Majority of visitors to

Union Square: 39% are 18-34 years old

Neighborhood composition:



**With over
76,000 Residents and
145,000 Employees.**

Union Square's Rich Commercial Mix



COMMERCIAL TENANTS				INSTITUTIONS		RETAILERS							
1	Adobe	11	IBM iX	21	Con Edison	31	ABC Carpet & Home	41	Camp	51	J. Crew	61	Rookie USA
2	Barnes + Noble HQ	12	MasterCard Labs	22	Daryl Roth Theatre	32	Allbirds	42	Coat	52	Levi's	62	Rothmans
3	Buzzfeed	13	Microsoft*	23	GrowNYC's Greenmarket	33	Aritzia	43	Dr. Martens	53	Lids	63	Scotch & Soda
4	Capital One Labs	14	Netflix	24	Irving Plaza	34	Athleta	44	DSW	54	Lululemon	64	Sephora
5	Cole Haan	15	Slack	25	Mount Sinai Downtown	35	Barnes + Noble	45	Filson	55	Madewell	65	The Strand
6	Compass	16	Tory Burch	26	The National Arts Club	36	Bedford Cheese Shop	46	Fishs Eddy	56	Nordstrom Rack	66	Target*
7	eBay	17	Union Sq Hospitality Grp.	27	New York University	37	Best Buy	47	Five Below	57	Paragon Sports	67	Trader Joes
8	Facebook	18	WeWork	28	The New School	38	Bluemercury	48	Free People	58	Reebok Fithub	68	Union Square Wines
9	Goldbelly	19	Zero Irving Tech Center*	29	Vineyard Theatre	39	Bonobos	49	Fresh	59	Petco + Pet Hospital*	69	Whole Foods
10	Hulu	20	Ziff Davis Mashable	30	W New York - Union Square	40	Books of Wonder	50	H&M	60	Rent the Runway	70	Zara

*Coming Soon (2022-2023)



Activated retail
and cafe frontage

Curbless roadway
improves mobility for
wheelchairs and strollers

Removable bollards
for emergency
vehicle access

New permanent
flexible greenmarket
infrastructure

Multi-purpose
seating and
plantings

Two-way local
bicycle access

VISION PLAN | UNION SQUARE

Parklets interspersed with delivery zones provide outdoor seating on 14th Street

Sidewalk width doubled to reduce congestion and encourage retail activation

Sidewalk-level roadway creates a "shared street" environment

Triangle Plaza joined to Union Square Park, doubling the size of the South Plaza area

Radial paving from Union Square Park extended to the building edges

