

PARAMOUNT PLAZA

1633
BROADWAY

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Tailor-made to
Your Workforce



1633
BROADWAY

The building sets a new standard for workplace experiences, while the forthcoming lobby and plaza renovations will redefine your routine. 1633 offers world-renowned food, beverage and wellness options on-site and an exciting, rotating calendar of events at the perfectly appointed private club, just steps away.





“We live and breathe excellence in everything we do. This is what makes us Paramount.”

A New 1633 Broadway Experience



The reception area draws your eyes in from the street. Sunlight floods through the large glass façade, bouncing off the double-height ceilings and freshly polished floors. This lobby makes for grand arrivals, and the modern furniture invites visitors to stay a while.

Just outside is the plaza, featuring beautiful, potted greenery and tall, picturesque trees. Visitors and tenants alike can enjoy this pocket park-like respite between meetings.

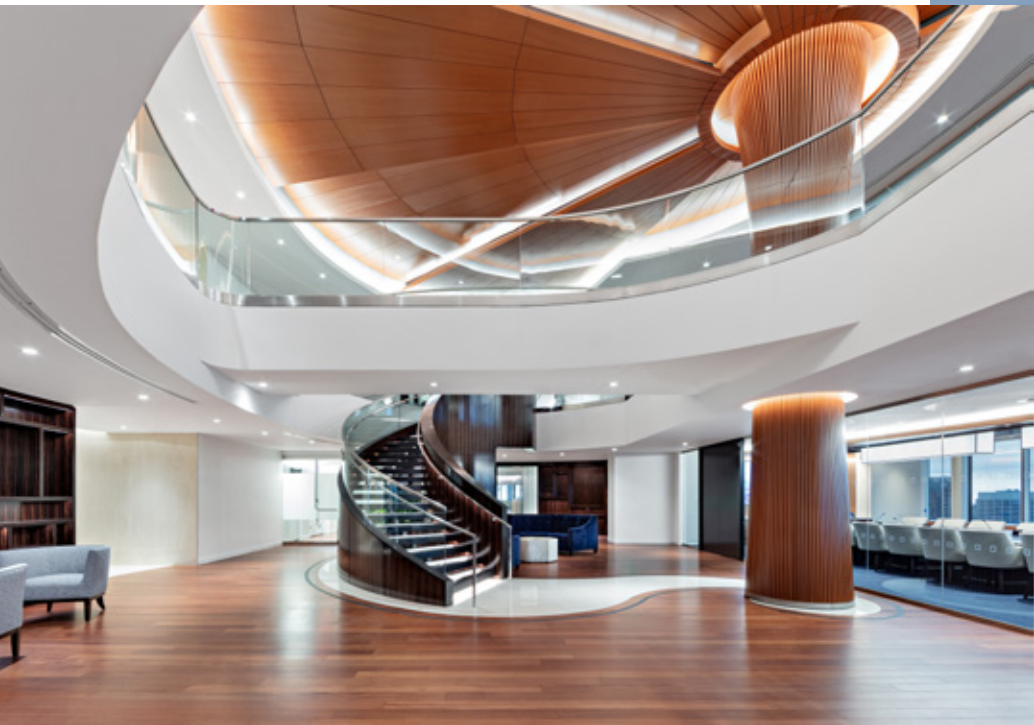
Estimated Completion - Q2 2026

Building tenants experience Paramount Group's signature white-glove service and world-class hospitality, a hallmark of Paramount's entire portfolio. From the transformed plaza to the extraordinary spaces throughout the building, 1633 offers an unmatched workplace experience.



Sample Tenant Installations









Interior Renderings

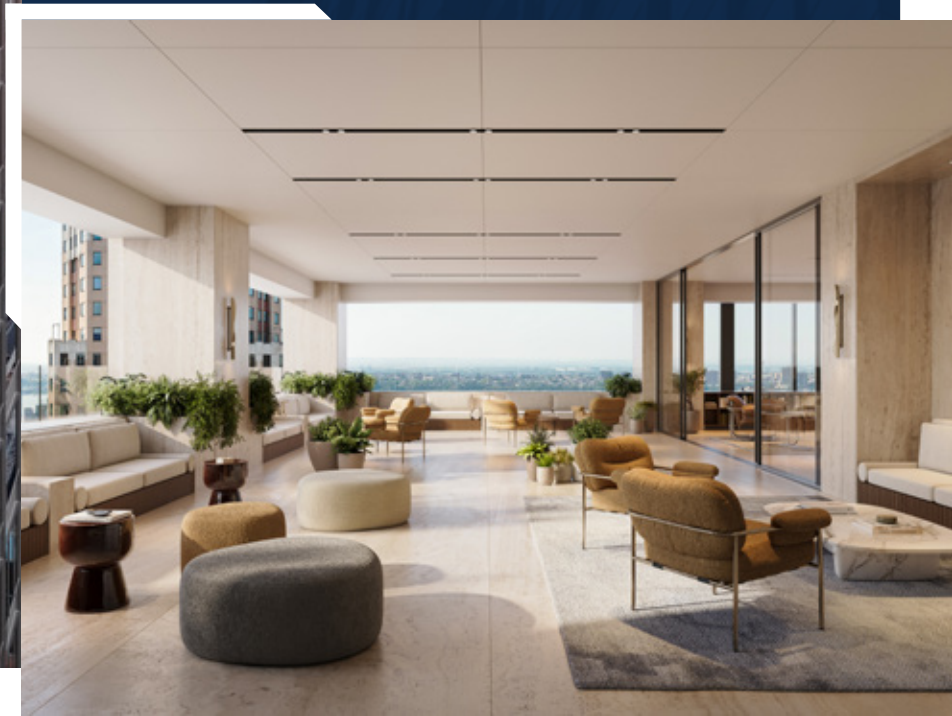




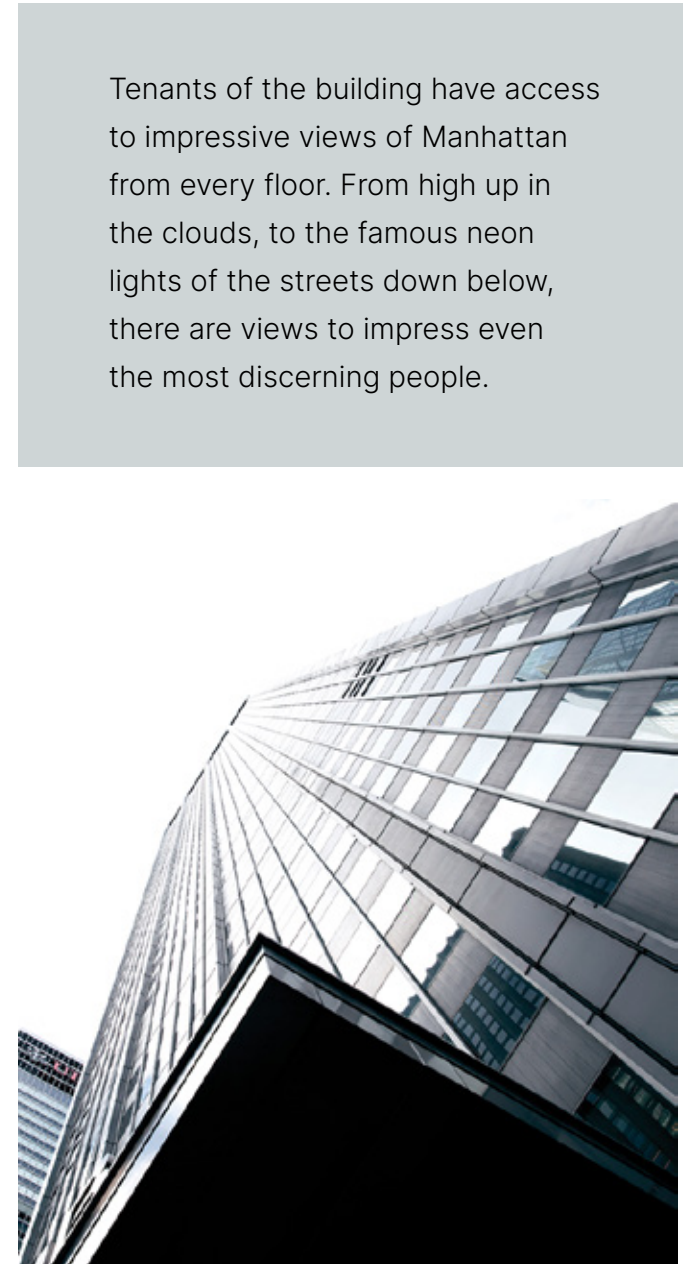


Bespoke Buildouts

Tenants can elevate their space with a custom-designed inset terrace built-out on their floor. This allows tenants to create outdoor loggias that truly reflect their style and vision, offering employees a chic outdoor area to mingle at events or host open-air meetings.



Panoramic Perspectives



Tenants of the building have access to impressive views of Manhattan from every floor. From high up in the clouds, to the famous neon lights of the streets down below, there are views to impress even the most discerning people.

Signature Hospitality

PARAMOUNT
CLUB

Ownership's commitment to offering excellent hospitality to its tenants and visitors goes beyond its front doors. Within walking distance from the tower is the **Paramount Club**, granting 1633 tenants automatic access to its perfectly appointed private club.

On site F&B

鼎泰豐
DIN TAI FUNG

World-renowned, Michelin star-recognized Chinese soup dumpling destination, **Din Tai Fung**, has recently opened at the 26,000-square-foot space at 1633 Broadway.

LA
PECORA
BIANCA

Soon to arrive at the tower is **La Pecora Bianca**, a vibrant Italian restaurant serving traditional dishes and regional wines.

Rosetta
the Italian bakery

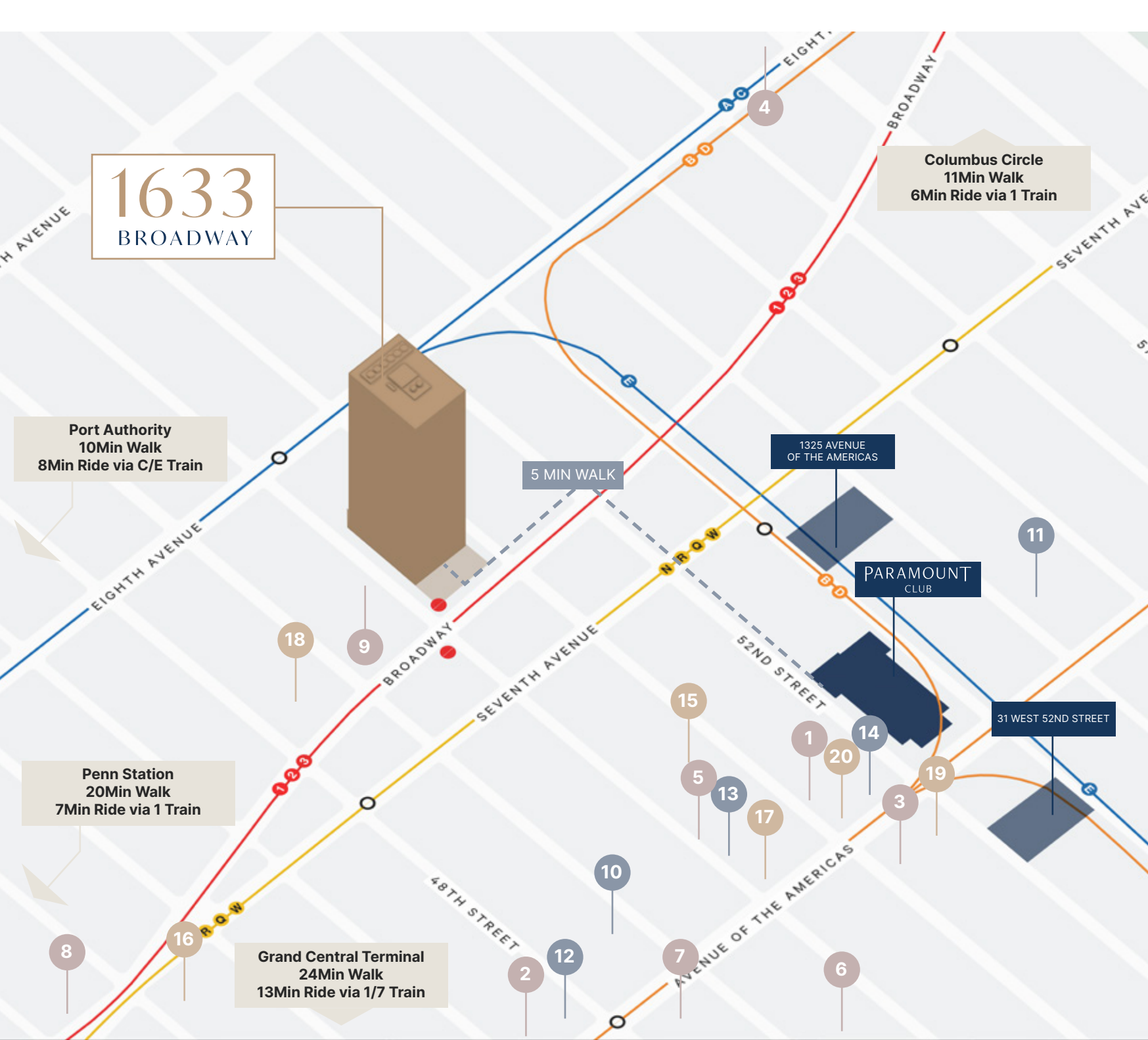
Rosetta Bakery offers grab-and-go cafe selections in a cozy, bright lit space.

Wellness

EQUINOX

Tenants enjoy having an **Equinox** gym in the tower, where weekly class offerings span from cycling to high-intensity boxing and martial arts classes, to sculpting Pilates sessions.





1633
BROADWAY

Port Authority
10Min Walk
8Min Ride via C/E Train

Columbus Circle
11Min Walk
6Min Ride via 1 Train

Penn Station
20Min Walk
7Min Ride via 1 Train

Grand Central Terminal
24Min Walk
13Min Ride via 1/7 Train

5 MIN WALK

1325 AVENUE OF THE AMERICAS

PARAMOUNT CLUB

31 WEST 52ND STREET

Building tenants have immediate access to the 1 subway line just outside its doors. In addition, there are 14+ subway and bus lines within walking distance. This accessibility to all parts of the city makes this a desirable location for commuters.

Media & Creative

- 1 BBDO Worldwide
- 2 21st Century Fox
- 3 Hachette Book Group
- 4 Hearst Corporation
- 5 Major League Baseball
- 6 NBC Universal
- 7 Simon & Schuster
- 8 Viacom
- 9 Warner Music Group

Legal & Professional

- 10 Dentons
- 11 Fortress
- 12 King & Spalding
- 13 Latham & Watkins
- 14 Paul, Weiss LLP

Financial Services

- 15 AIG
- 16 Bank of America
- 17 Bessemer Trust
- 18 Morgan Stanley
- 19 Neuberger Berman
- 20 UBS



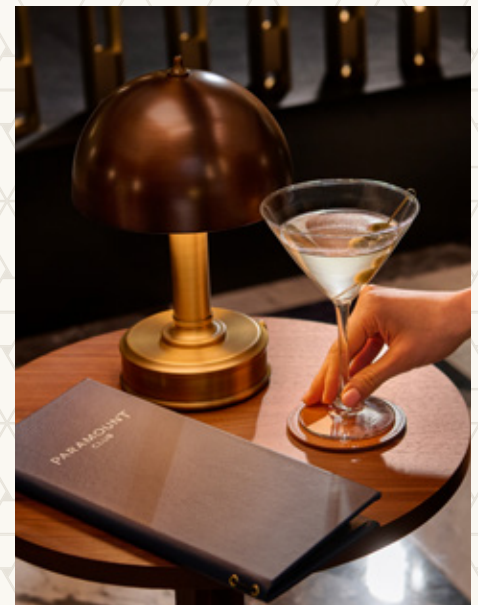
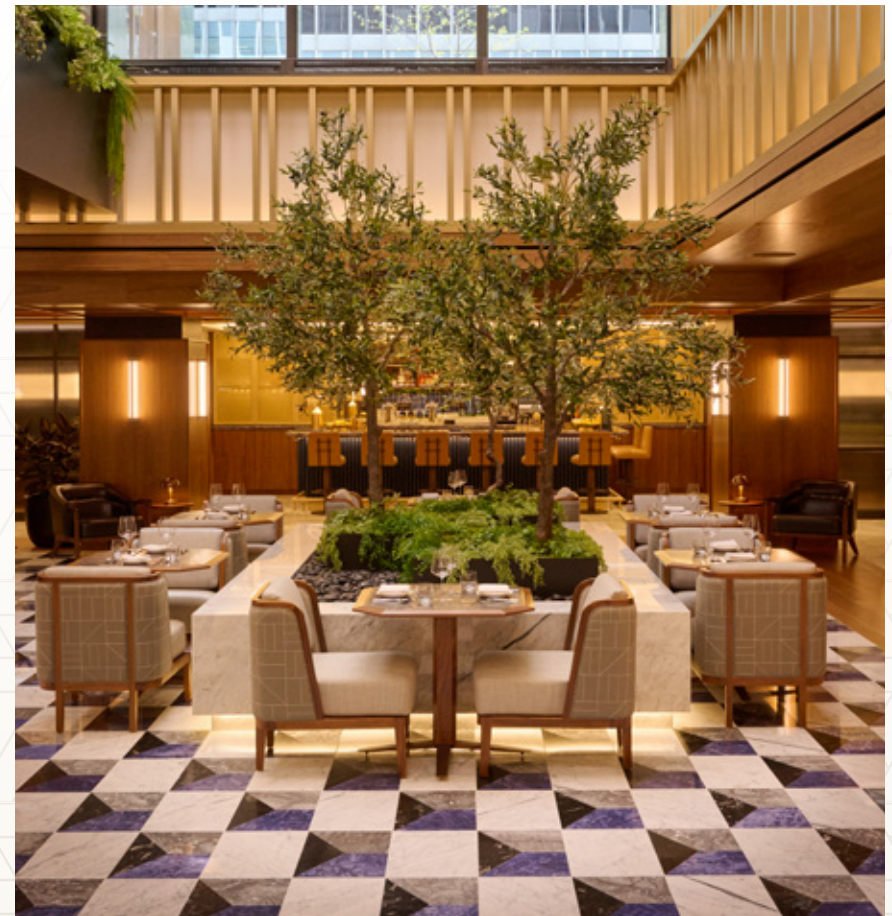
PARAMOUNT CLUB

Redefining business excellence at
the center of Midtown Manhattan.

Regal. Refined. Relaxed.

All tenants within the Paramount Group's NYC portfolio are automatically members of the **Paramount Club**, less than three blocks away. The 32,000-square-foot private club at 1301 Avenue of the Americas strikes the perfect balance of business and leisure.

A harmonious blend of work and relaxation, the private club is a collection of perfectly appointed spaces to conduct productive meetings and inspiring conversations. The careful attention to detail in its sophisticated design and space activation is a true testament to ownership's legacy as landlord to the top names in leading industries.





Tenants and visitors alike will enjoy the luxury and exclusivity of the private club. An illuminated staircase leads visitors through its sophisticated atrium that reveals a new, engaging space with every step forward.

Carefully curated tenant programming fills these spaces with events that range from speaking engagements, wellness classes, live music, pop up shopping experiences, to cocktail making, and beyond.

Private meeting and dining spaces are available to reserve for groups of all sizes.

A state-of-the-art wellness center is complete with a licensed physician on-site to address your physical therapy needs. Natural wood finishes, plush towels, and ambient lighting create the perfect mood for a good session.

