

1412 Broadway

Rare Large-Block Opportunity on Broadway's Prime Corridor — **Brand New Lobby Underway**

PRIME MANHATTAN OFFICE SPACE





A New Standard for the Building

1412 Broadway is undergoing a full lobby transformation — delivering a reimagined arrival experience that sets the tone for a world-class workplace.

Brand New Lobby

A completely redesigned ground-floor lobby elevates the tenant and visitor experience from the moment of arrival.

Rooftop Amenity Center

The Elsie Rooftop features a bar and lounge — a stunning amenity for entertaining clients and rewarding teams.

Space Highlights



Abundant Natural Light

Every floor features floor-to-ceiling windows flooding the space with daylight throughout the day.



Sweeping Broadway Views

Panoramic views of Broadway's iconic corridor from every floor plate.



Private Terrace

Each floor includes one private terrace — a rare outdoor amenity in Midtown Manhattan.

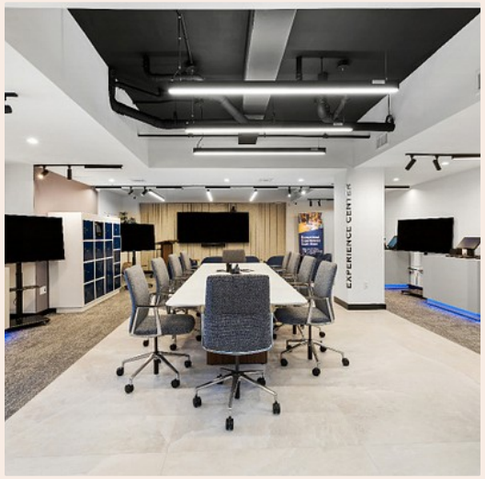


Interconnecting Staircase

Floors 5–8 can be delivered with an interconnecting staircase or as individual single-floor suites.

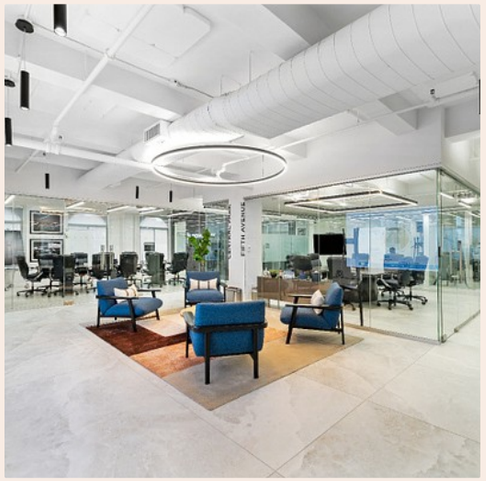
New Building Finishes

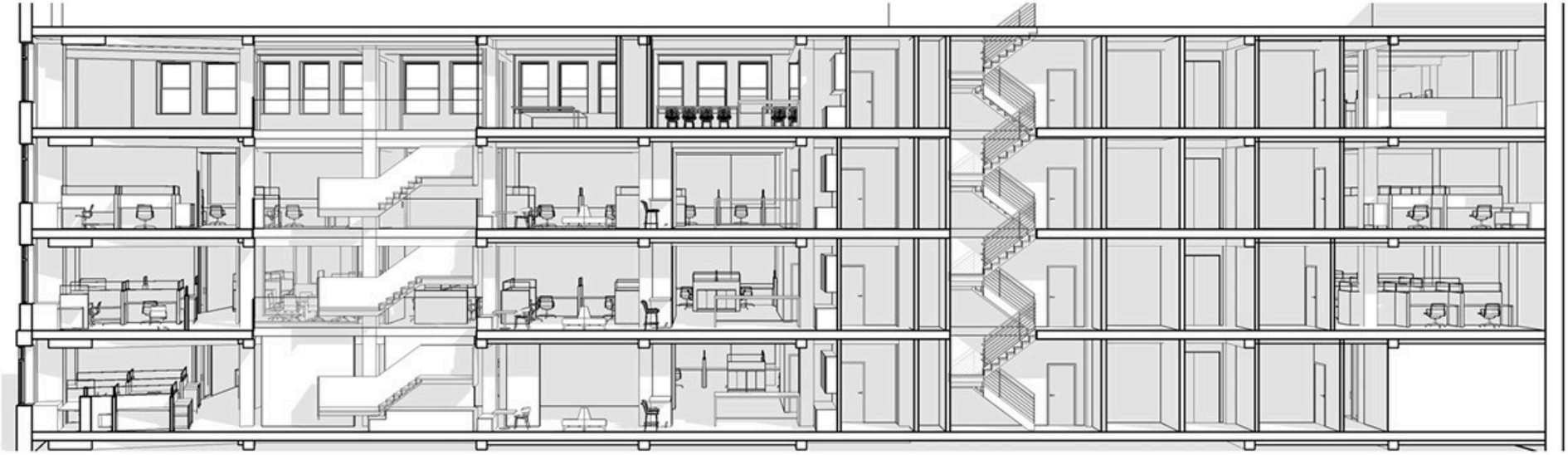
Ownership will **build-to-suit**. The photos below are sample finishes for the available spaces, illustrating the sleek and modern design available for of each floor.



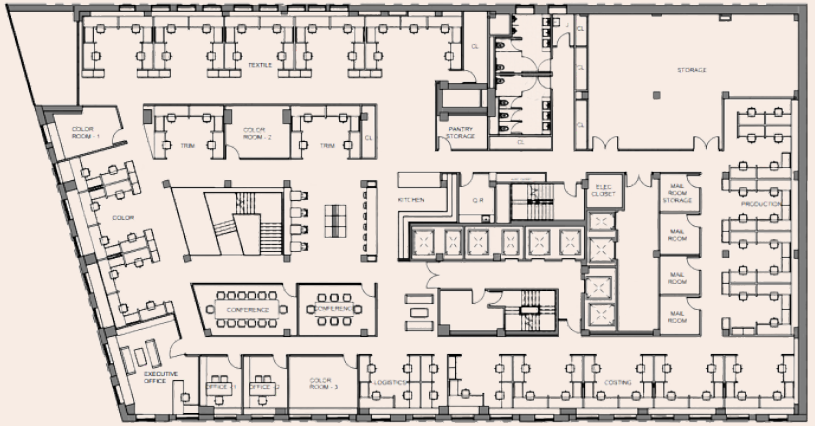


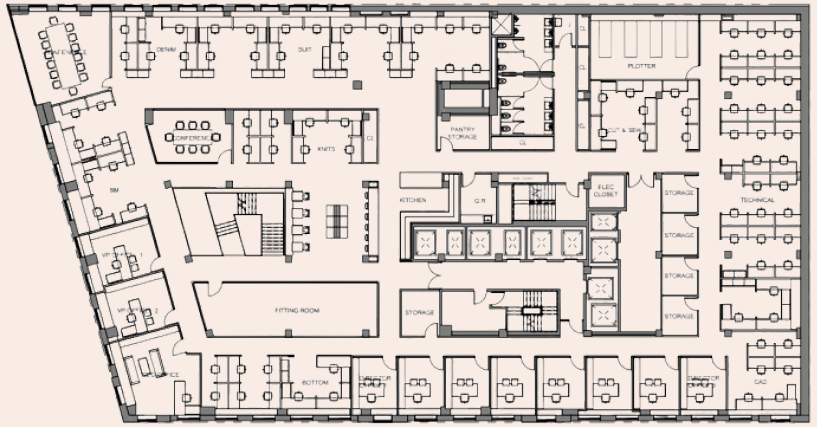


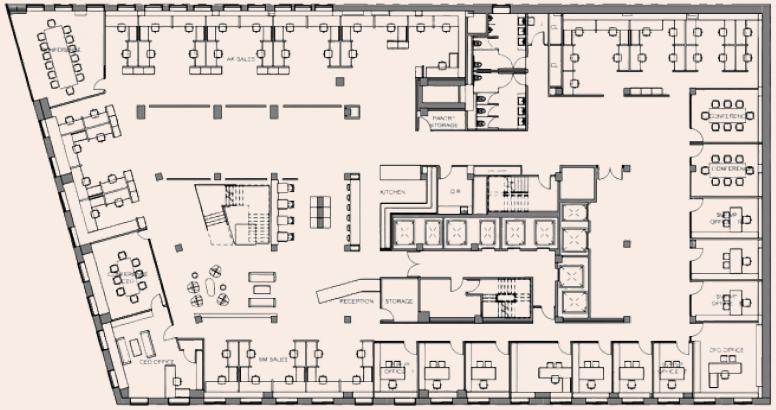




Floorplans & Test-Fits







Elsie Rooftop

An exclusive rooftop amenity center featuring a bar and lounge – the perfect setting for client entertainment, team events, and everyday inspiration above the Manhattan skyline.









