



WALDORF ASTORIA
NEW YORK

LUXURY RETAIL SPACE



WALDORF ASTORIA NEW YORK 301 PARK AVENUE

UP TO 33,000 TOTAL SQUARE FEET OF LUXURY RETAIL SPACE, IDEAL FOR PREMIER GLOBAL BRANDS.



A LANDMARK BUILDING

Welcome to the legendary Waldorf Astoria New York, a flagship beacon of timeless glamour and luxury standing tall above Park Avenue since 1893. For over a century, this global iconic address has been a magnet for world leaders, royals, celebrities, and discerning individuals, and remains a symbol of sophistication and style.

A LAVISH RESTORATION

Waldorf Astoria New York is undergoing an unprecedented transformation, with over \$1 billion invested to become the city's finest hotel, and introducing condominium residences for the very first time. Upon reopening in 2024, this fully repositioned property will once again stand proudly in the heart of Manhattan as the prestigious cornerstone hotel, residences, retail, and event space where over \$30 billion of private and public investment is shaping the future.

Welcome to a new era of luxury and legacy at
Waldorf Astoria New York.



Three magnificent multi-level corner opportunities with over 150 FT of double height frontage and up to 20 FT ceilings.

LUXURY SPACES: OVERVIEW

Impeccably re-imagined retail spaces harmonize aesthetics and functionality to create an atmosphere that exudes elegance and exclusivity.

LOCATION & VISIBILITY

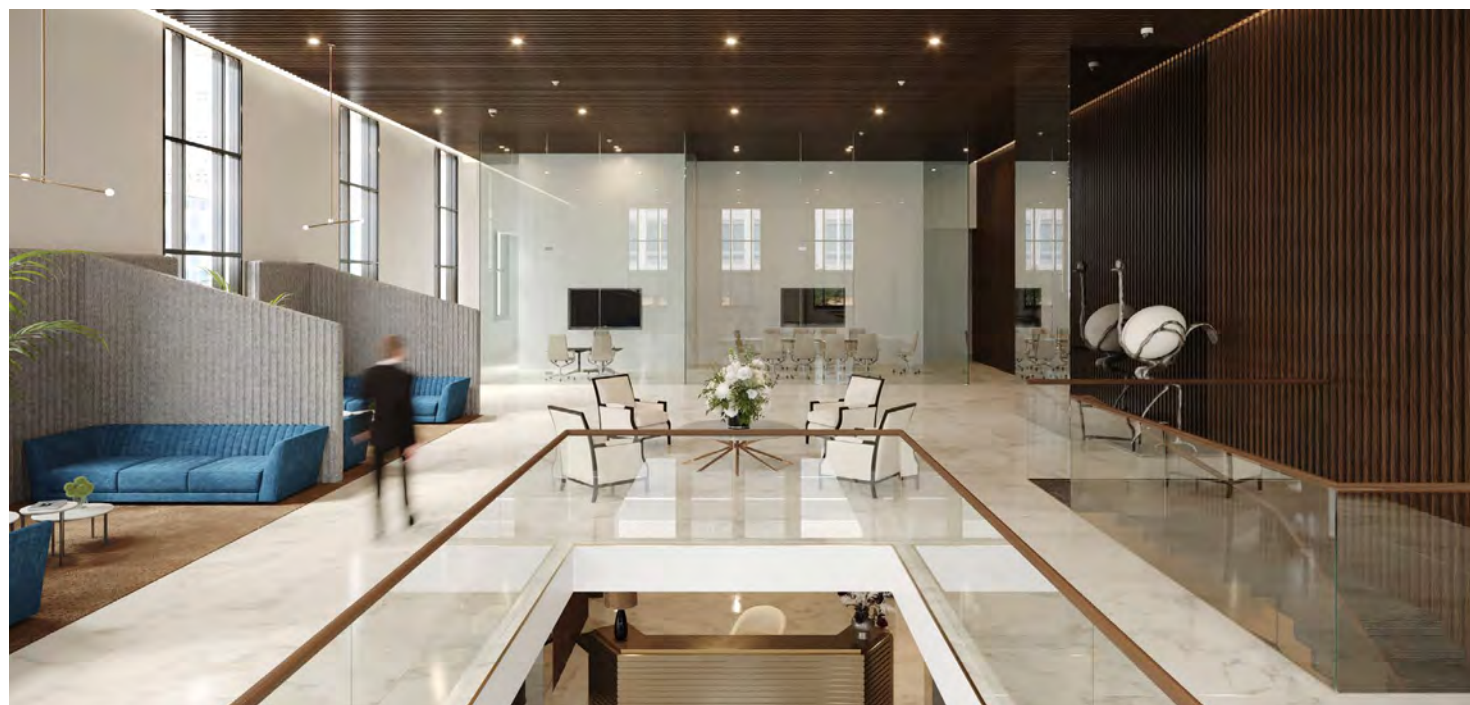
Prestigiously located along Park Avenue and Lexington Avenue, with expansive display windows and high ceilings.

SPECIFICATIONS

Park Ave N	10,600 SF
Park Ave S	13,200 SF
Lexington Ave S	9,500 SF



FASHION – JEWELRY



PRIVATE BANKING

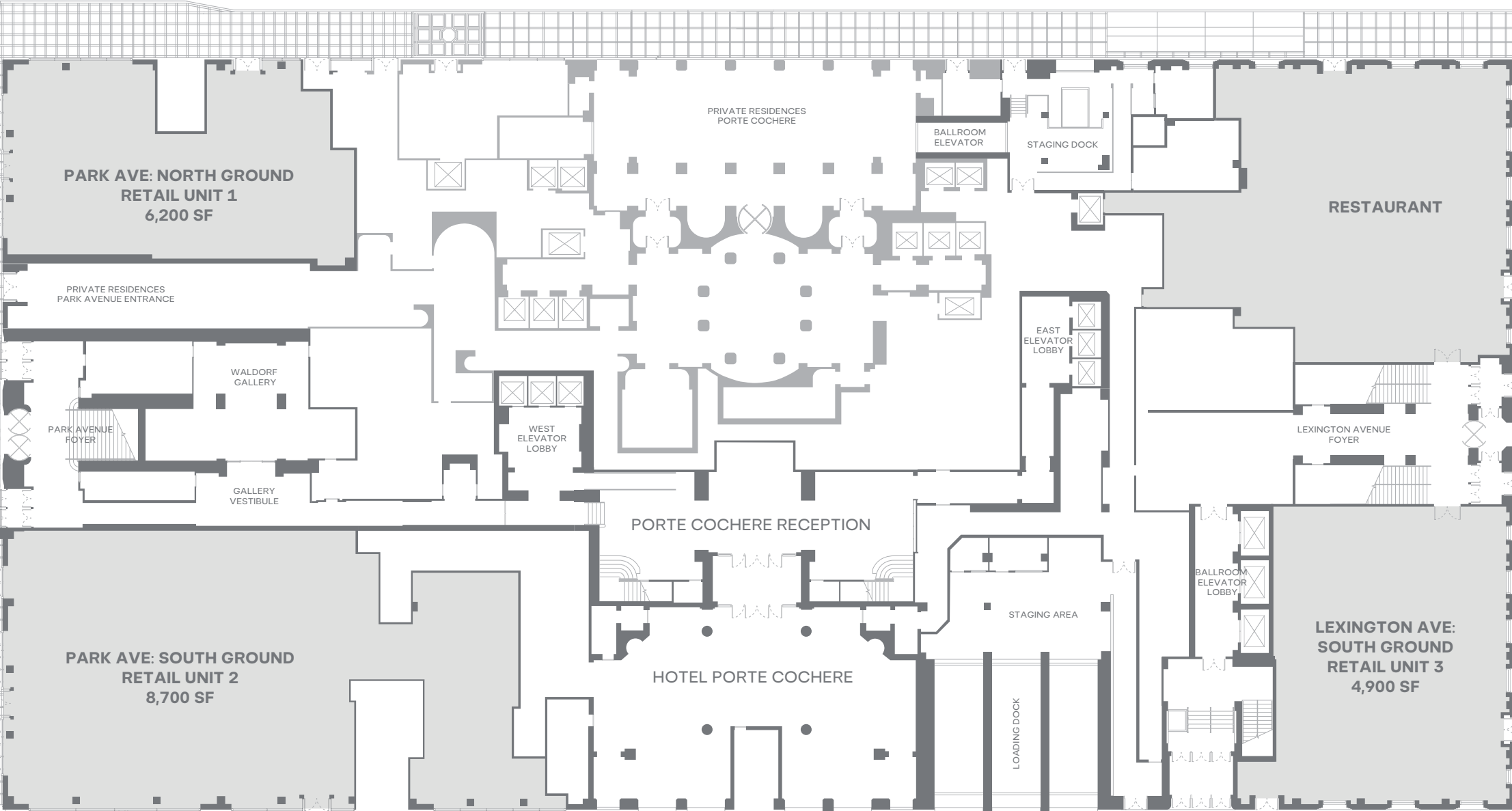
GROUND FLOOR

EAST 50TH STREET

PARK AVENUE

LEXINGTON AVENUE

EAST 49TH STREET



PARK AVE: NORTH GROUND
RETAIL UNIT 1
6,200 SF

PRIVATE RESIDENCES
PARK AVENUE ENTRANCE

WALDORF
GALLERY

PARK AVENUE
FOYER

GALLERY
VESTIBULE

PARK AVE: SOUTH GROUND
RETAIL UNIT 2
8,700 SF

PRIVATE RESIDENCES
PORTE COCHERE

WEST
ELEVATOR
LOBBY

PORTE COCHERE RECEPTION

HOTEL PORTE COCHERE

STAGING AREA

LOADING DOCK

BALLROOM
ELEVATOR

STAGING DOCK

EAST
ELEVATOR
LOBBY

RESTAURANT

LEXINGTON AVENUE
FOYER

LEXINGTON AVE:
SOUTH GROUND
RETAIL UNIT 3
4,900 SF

BALLROOM
ELEVATOR
LOBBY

49TH STREET
BALLROOM ENTRANCE

LOBBY LEVEL





AMENITIES & SERVICES

Waldorf Astoria New York's flagship retailers will attract a built-in audience of high-net-worth owners and hotel guests with discerning tastes, catering to 375 best-in-class guest rooms and suites, and 372 upscale residences, in addition to our 486,000 office workers in the surrounding area.

FOOD & BEVERAGE

Signature Hotel fine dining restaurant on the corner of 50th and Lexington, and multiple elegant bars available to hotel guests, residents, and the public.

EVENT SPACES

Over 50,000 square feet of landmarked event spaces including the second largest ballroom in New York, which will be the city's premiere event venue.

SPA

The hotel spa available to hotel guests, residents, and the public provides 30,000 square feet of best-in-class wellness facilities and treatment rooms—enhanced by a holistic nutrition, fitness, and beauty program.

VALET PARKING

Valet parking makes your clientele feel welcomed and cared for, as it makes your business even more convenient to patronize.

24/7 SECURITY

The Waldorf Astoria New York provides 24/7 security, to protect your employees, clientele, and valuable merchandise around the clock.

THE NEIGHBORHOOD

The Waldorf Astoria is at the heart of New York life. Our Art Deco towers rise amidst some of the city’s most famed cultural institutions, restaurants, landmarks, and public parks, as well as iconic fashion destinations, major corporate headquarters, and luxury residential high-rises.

DEMOGRAPHICS & MARKET DATA

A luxury retail space at the Waldorf Astoria New York is poised for success, given the demographics, consumer preferences, and purchasing power of the population living, working, and visiting within a 10-block radius, including:

- **120,000,000 SF** of existing office space
 - **2,000+** 5-star hotel keys
 - **130+** high-end retailers
- **100+** Fortune 500 corporate headquarters
 - **200+** restaurants
 - **486,000 employees** at work

Walking distances from the Waldorf Astoria New York, at 301 Park Avenue:

CULTURAL INSTITUTIONS

1.

Radio City Music Hall
2.

The Museum of Modern Art
3.

Broadway theaters
4.

New York Public Library
5.

Carnegie Hall

RESTAURANTS

6.

Le Jardinier
7.

The Grill
8.

Aquavit
9.

Caviar Russe
10.

Kurumazushi
11.

La Grenouille
12.

Le Rock
13.

Centurion Lounge
14.

Hutong
15.

Le Pavillon
16.

Sushi AMANE
17.

Sushi Yasuda

18.

The Modern
19.

Le Bernardin
20.

Mastro’s Steakhouse
21.

Sushi Ginza Onodera
22.

Gabriel Kreuther
23.

La Grande Boucherie
24.

Ai Fiori
25.

Tonchin

LANDMARKS & ATTRACTIONS

26.

Seagram Building
27.

St. Patrick’s Cathedral
28.

Chrysler Building
29.

Grand Central Station
30.

United Nations Headquarters
31.

Times Square
32.

Bryant Park

LUXURY SHOPPING

33.

Bloomingdale’s

34.

Rolex
35.

Saks Fifth Avenue
36.

Tiffany & Co.
37.

Q New York - Aston Martin
38.

Cartier
39.

Ferragamo
40.

Armani
41.

Fendi
42.

Gucci
43.

Louis Vuitton
44.

Prada
45.

Bergdorf Goodman
46.

Ferrari
47.

Bucherer 1888
48.

Wempe Jewelers
49.

Christian Dior

CORPORATE HEADQUARTERS

50.

Morgan Stanley
51.

Colgate-Palmolive
52.

MetLife

53.

NBCUniversal
54.

Bloomberg
55.

Simon & Schuster
56.

J.P. Morgan
57.

The Estée Lauder Companies

LUXURY RESIDENTIAL HIGH-RISES

58.

252 East 57th Street
59.

The Centrale
60.

Waldorf Astoria Residences New York
61.

Selene
62.

Halcyon
63.

Olympic Tower
64.

Park Avenue Place
65.

200 East 59
66.

432 Park Avenue
67.

50 United Nations Plaza
68.

One Beacon Court

